



WELCOME TO PELICAN PARCELS FUNDRAISING PACK

Charity number: 1179866

THANK YOU FOR SUPPORTING US



Pelican Parcels has a vision of a community where **families have the essentials** they need for their **babies & children**.

We take **new and pre-loved donations** for babies and children up to 16 years old and gift them to families who are vulnerable and facing crisis.

Since Pelican Parcels launched in 2018, we have delivered over **30,000 parcels** to families struggling to afford the essentials.

This is only possible because of our **wonderful community**. We are excited for you to be a part of how we can do what we do.





1 IN 4

Children in
Brighton & Hove
are living in
poverty

Families are referred to us by other local services, such as schools, social workers, midwives, charities, NHS and council services, and community hubs. We run the following 6 projects to support them:

ESSENTIAL ITEMS

Helping children and pregnant mums by gifting clothing, toys, buggies, nappies, formula, toiletries, and other essential items



A GOOD NIGHT'S SLEEP

Delivering safe & warm sleep through gifting Moses baskets, cots, single beds and bedding bundles to children who do not have a bed of their own



FOODBANKS

Providing partner foodbanks with nappies, wipes and formula, to ensure babies have these essential items consistently



SCHOOL UNIFORM

Working with schools to provide new, unbranded school uniforms, PE kits, and shoes to children receiving free school meals



CELEBRATIONS

Ensuring all children experience the joy of a gift to open during key celebrations, such as Christmas, Eid, Hannukah, and birthdays



PLAY & LEARN

Ensuring all children have access to books and toys to spark their imagination and aid literacy through our parcels.





We're very proud of the impact we create.

We're powered by **community spirit** and **work collaboratively** to solve challenges and ensure parcels reach those who need them most.

I just wanted to say a huge huge thank you.

I couldn't believe it when Sam delivered 3 brand new matching beds, mattresses, duvets, clothes, shoes, toys, books & toiletries! I had a little cry once it was all in. Being a single mum is really tough, I wouldn't want it any other way but financially it's a struggle. So to be shown this wonderful act of kindness and generosity blew me away.

Recipient family feedback via referral partner SPIN

WAYS TO SUPPORT

We're incredibly grateful for every pound raised to support children and families in our community. Thank you for choosing to fundraise for us — your efforts truly make a difference.

There are so many fun and meaningful ways you can get involved, including:



TAKE ON A CHALLENGE EVENT

Whether it's a local run, swim, cycle or something totally unique, pushing yourself can help support families who are facing difficult times.



HOST AN EVENT

Hold a talk, coffee morning, bake sale or get-together at your office, nursery, or community space and ask attendees to donate what they can.



MARATHON

Game-athon, sing-athon, dance-athon. See how long you can do one activity and get people to sponsor you for each hour you manage to achieve!

SPREAD THE WORD

We love hearing about all the different ways you choose to support us! Email events@pelicanparcels.org.uk to share what you are doing with us.



If you'd like to share your fundraising story, we'd be delighted to hear from you and with your permission, we may feature it on our social media.

If you're sharing updates on your own channels, don't forget to tag us:



@PELICANPARCELSCHARITY



@PELICANPARCELS.CHARITY



@PELICANPARCELS



@PELICAN-PARCELS-CHARITY

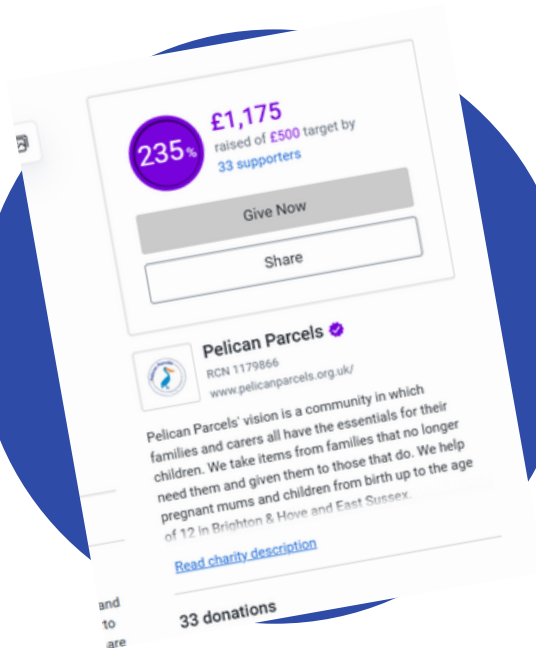
FUNDRAISING SUPPORT

We're here to support you with everything you need for a successful fundraising event. We can provide:



Flyers to hand out at community events, school activities, or group fundraisers.

A Pelican Parcels running vest if you're taking part in a running challenge.



Help setting up your fundraising page on Just Giving, along with example wording to show how donations make an impact on local families.

Our Events Team would love to hear from you at events@pelicanparcels.org.uk



GIVE IN YOUR FUNDRAISED MONEY

You can pay in your fundraising total directly through our **website**:
pelicanparcels.org.uk/financial-donations

If you'd prefer to transfer your fundraising amount directly to our **charity bank account**, please email events@pelicanparcels.org.uk and we'll share the details with you.

Cheques (bank or charity) should be made payable to "Pelican Parcels", marked for the attention of "Fundraising", and posted to: Units 1&2, Manor Industrial Estate, Newtown Road, Hove, BN3 7BA.



THANK YOU!

Most of all, I want to thank you for the amazing pelican parcel that you brought to our doorstep today. It filled my heart with so much joy and love. I was so touched that you not only thought of my child, but that you also thought about me personally, truly touched my soul.

Recipient family feedback via referral partner



Units 1 &2
Manor Industrial Estate,
Newtown Road, Hove,
BN3 7BA

pelicanparcels.org.uk

Registered charity number: 1179866

